

EMI SASAGAWA

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EDUCATION

University of British Columbia Master of Fine Arts in Creative Writing	2019 – Present
Simon Fraser University The Writer's Studio Graduate Workshop	2018 – 2019
University of British Columbia Master of Journalism	2013 – 2015
Fundação Getúlio Vargas Sustainability and Social Responsibility	2012 – 2013
London School of Economics and Political Science BSc in International Relations	2008 – 2011

SKILLS

Social Media and Analytics: Google Data Studio, ForSight Crimson Hexagon, Google Analytics.

Editing Software: Adobe Creative Cloud Suite (Premiere Pro, After Effects, Illustrator, InDesign, Photoshop, Audition), Audacity.

Languages: Fluent in Portuguese, English and Spanish. Beginner Japanese and Dutch.

Mentorship: Supervised five WL students to date, and participated in the UBC mentorship program two years in a row.

AWARDS AND FELLOWSHIPS

News21 Fellowship: Carnegie-Knight Initiative on the Future of Journalism, ASU
International Reporting Program Fellowship: Global Reporting Centre, UBC
Edward R. Murrow Award
Rafe Mair Award for Excellence in Journalism
Canadian Online Publishing Award

PUBLICATIONS

Washington Post
Huffington Post
The Tyee
Megaphone Magazine
Ricepaper Magazine
The Writer Studio's anthology, emerge
Room Magazine

EXPERIENCE

Nov. 2017 – Present	Communications Manager at the Faculty of Graduate and Postdoctoral Studies, UBC - Provides strategic input and leadership, as well as plans, researches, oversees and implements plans and operations that advance the communications goals of the unit; - Engages stakeholders in and provides effective communication about the business of the Faculty, promoting educational and development opportunities, as well as communicating and promoting the accomplishments of the Faculty, graduate students and post doctoral fellows within the University, locally, provincially and nationally; - Establishes, coordinates, and controls production schedules for all publications; - Contributes writing, design, publishing, video, photography and editing skills to the establishment and maintenance of high standards for aesthetic quality, editorial and brand coherence, and accuracy of publications in print and web-based media; - Manages multiple communication projects in different stages of development; - Negotiates and collaborates with internal users and external suppliers.
Sept. 2015 – Present	Freelance Videographer - Work with clients to produce engaging videos that meet their needs; - Projects have included a short-video series for BCcampus, to support their open textbooks campaign, and video modules for Sunny Hill Health Centre, to aid training of healthcare professionals in radical empathy.

Mar. 2017 – Nov. 2017 **Video and Digital Communications Specialist at the Centre for Teaching, Learning and Technology, UBC**

- Developed an editorial calendar to manage content; writing and editing stories; overseeing the publication and distribution of articles;
- Shot, edited and produced over 50 videos in six months for CTLT and related websites;
- Developed and implemented editorial policies and strategic communications plans.

Sept. 2015 – Mar. 2017 **Marketing and Communications Coordinator at the Centre for Teaching, Learning and Technology, UBC**

- Developed and coordinated the publication all editorial content for the unit;
- Ensured that written content on CTLT website and affiliated CTLT sites was of a high professional standard and adhered to UBC editorial guidelines.

Apr. 2014 – Present

Freelance Journalist

- Work with news organizations to produce long-form content suitable for their publications, with a focus on stories that reflect social justice themes of equity, access, participation and human rights.

Jan. 2014 – Apr. 2015

Research Assistant at the UBC SMARTLab

- Supported faculty research and professional projects, through social media data analysis, research design, literature reviews, and web publishing.

Aug. 2012 – Aug. 2013

Head Writer at Braintrust Communications

- Translated and proofread documents and conducted research for the production of daily media monitoring reports;
- Produced intelligence reports on industries or companies;
- Assisted in the development of marketing and corporate identity.

Jan. 2012 – Jan. 2013

Reporter at AsBoasNovas.com

- Pitched solution-focused investigative stories and produced news content on a daily basis;
- Performed detailed research on sustainability and corporate social responsibility for clients and adhered to strict deadlines.